



Institutional Effectiveness Plan

Success Story

Success with High School Art Exhibits

The Library Art Gallery

December 2016



About the Library Art Gallery

The Library Art Gallery at South Texas College (STC) exhibits regional, national and international artwork, explores new visions and theories of creativity, and introduces contemporary artistic expressions to the South Texas Region. One important partnership the Library Art Gallery has established is with Roma High School. For eight consecutive years, Roma High School has worked with the Library Art Gallery to showcase high school students' artwork at the STC Starr County Campus Library. In addition, Youth Nature Photography is showcased at STC's Center for Learning Excellence (CLE). The Library Art Gallery also hosts art education programs which provide trainings to the general public on art techniques.

Featured Goal

Support Student Recruitment Efforts — The Library Art Gallery will create partnerships with local high schools, provide free public programming and marketing events to the public, and encourage community involvement to encourage student recruitment efforts.

Strategies

The Library Art Gallery successfully utilized the following strategies to encourage community involvement and promote South Texas College:

- * Collaborate with the Department of Continuing Education, Library Services, student clubs, community organizations, and public schools to host art education programs
- * Establish partnerships with local high schools to exhibit high school student artwork at all of STC's galleries
- * Conduct community art education outreach programs targeting families and children

The Office of Institutional Effectiveness & Assessment

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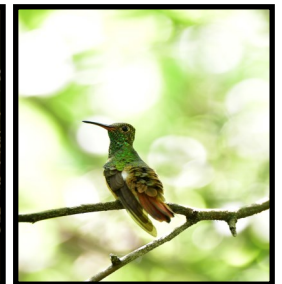
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Results

- * The Annual Roma High School Art Exhibit was hosted at the Starr County Campus Library Art Gallery.



- * A Youth K-12 Nature Photography Art Exhibition was held at the Pecan Campus CLE.



- * The LAG hosted various art education programs that were offered free of charge, and were open to the public in Weslaco, McAllen, and Rio Grande City.



Recommendations

- * Continue to recognize the diversity of student needs and preferences
- * Continue to promote community involvement through free public events
- * Seek partnerships with new school districts and universities



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