

ALIGNING OBJECTIVES TO STRATEGIC GOALS AND DIRECTIONS

Please use the South Texas College Strategic Plan (Strategic Goals and Strategic Directions) to develop your IE Plan. Below you will find each of the five Strategic Goals with their corresponding Strategic Directions. You will be asked to identify the goal and direction with which your objective aligns. They are provided for you in Xitracs in drop-down form, but for your convenience, refer to the following sheet as a guide. Please note that the first goal is numbered 1 and its corresponding directions are numbered 1.1, 1.2, and 1.3. This shorthand will help you in selecting the appropriate strategic goal/direction in the Xitracs planning template. Choose the Strategic Direction that your Institutional Effectiveness objective most closely aligns with in focus and/or topic.

In the Xitracs template you will be asked to do the following:

2 - STC Strategic Goal – Using the drop-down menu, indicate which of South Texas College's 2019-2025 Strategic Goals is supported by your IE Objective.

3 - STC Strategic Direction – Using the drop-down menu, indicate which of South Texas College's Strategic Directions is supported by your IE Objective.

Strategic Goals and Strategic Directions

1- Lead Community Engagement

South Texas College is the catalyst for engaging and strengthening the communities through diverse efforts.

- 1.1 Enhance and leverage partnerships with school districts to improve college matriculation.
- 1.2 Strengthen and develop partnerships with local organizations to align educational opportunities with community and workforce needs.
- 1.3 Improve community awareness of South Texas College's educational options, programs and services.

2 Promote Academic Integrity and Excellence

South Texas College is dedicated to creating a dynamic and innovative educational environment based on excellence, academic honesty, rigor, and continuous improvement.

- 2.1 Promote, support, develop and expand the use of dynamic, innovative, and engaging classroom instruction.
- 2.2 Recruit and retain excellent faculty and staff.
- 2.3 Expand professional development for all faculty and staff.
- 2.4 Nurture a culture that values meaningful assessment of student learning.

3 Create Educational Opportunities for Students

South Texas College is committed to providing accessible and inclusive educational opportunities that enable a seamless transfer to advanced degrees or align with emerging workforce needs.

3.1 Strengthen college readiness for all students in our region.

3.2 Align programs with emerging technologies and changing needs in the job market.

3.3 Deliver world class online programs and student experiences.

3.4 Expand and enhance transfer opportunities.

4 Foster Student Success

South Texas College is devoted to providing students with accessible pathways and effective support structures that promote persistence, educational attainment, academic achievement, personal and professional growth.

4.1 Develop pathways to academic and educational achievement to encompass all students.

4.2 Construct a network of support systems to help students enter and stay on a path leading to employment and/or further education.

4.3 Provide educational guidance, student mentoring, internship program opportunities, and other experiences.

5 Cultivate Institutional Excellence

South Texas College creates a culture of excellence through integrity, collaboration, transparency, accountability, fiscal responsibility, and leveraging technology.

5.1 Establish a streamlined, well-structured, and efficient set of communication processes at the College.

5.2 Improve leadership and personal accountability at every level of the institution to better facilitate regular and effective cross-functional teamwork and dialogue.

5.3 Safeguard the sound financial condition and financial management of the College.

5.4 Deliver high-level innovative customer-oriented services and business practices.