Evaluation Plan
For Innovative Strategies or Intervention Programs or Projects
South Texas College

DegreeWorks

Evaluation Questions	Measure(s)	Target
Will students use this program?	Hit count(s)	18,000 hits by end of Spring 2015 term
Will students benefit from this program?	Survey from within application	80% Positive Response
Will advisors use this program	Hit count(s), unique users, time on DW	100% Advisors use DW upon implementation
Will faculty advisors use this program?	Hit count(s), unique users, time on DW	100% Faculty Advisors use DW by 5/31/2015
Will DW lead to fewer "mistakes" in course scheduling?	GPM/Off-track Notification Counts	13% drop in notifications
Will the data gathered from DW prove useful to STC?	Number of data requests involving DW data	15% of data requests pulled from DW
How soon can this become fully implemented?	Implementation Date	1-Oct-14
How much IT staff time should be spent customizing and implementing DW?	Comparison to similar programs (Stakeholders choose examples)	Comparable or less time
How much SAEM staff time should be spent promoting and implementing DW?	Comparison to similar programs (Stakeholders choose examples)	Comparable or less time
Will SIG partner with us for success in implementation & use?	Number and duration of help calls to SIG.	Positive Feedback, Overall
Is DW worth the time and money?	Cost-benefit analysis	Positive Findings
Will DW lead to an improved advising process?	Process Mapping Completed	6/27/2015