

**Evaluation Plan
For Innovative Strategies or Intervention Programs or Projects
South Texas College**

"Dropping Students on August 19, 2014"

	Evaluation Questions	Measure(s)	Target
	Will implementing hard drops lead to greater financial responsibility on the part of students?	Default rate on emergency loans.	50% drop
	Will implementing hard drops lead to greater financial responsibility on the part of students?	Default rate on installment plans	50% drop
	Will implementing hard drops lead to greater financial responsibility on the part of students?	Default rate on reverse financial aid	50% drop
	Will implementing hard drops lead to greater financial responsibility on the part of students?	Number of students paying the \$200 reinstatement fee	50% drop
	Will implementing hard drops lead to a larger student body at STC?	Percentage of students who are <i>not</i> dropped for non-payment on Census Day (9/10/2014)	90% paid enrollment remains
	Will implementing hard drops result in positive student reaction toward enrollment?	Percentage of students re-enrolling between 8/20/2014 and 2/25/2014.	50% increase
	Will implementing hard drops lead to capacity issues in the Registrar's Office?	Number of students served between 8/20/2014 and 2/25/2014.	No need for increased cashiers.
	Will implementing hard drops lead to capacity issues in the Registrar's Office?	Average wait time for service between 8/20/2014 and 2/25/2014.	No change from 2013 levels.
	Will implementing hard drops miss the unique cases of financial hardship?	Number of students on Save List.	No change from 2013 levels.
	Will this plan lead to improved STC-student communication?	Number of contacts made to students between June 1 and August 25.	25% increase

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	Will students who matriculate after being dropped persist in their education?	Persistence comparison between dropped students and STC student body, as a whole.	No difference.
	Will we be prepared to accurately track students in this new process?	Tracking system in place before hard drops are implemented.	8/19/2014
	Was it the <i>actual drop</i> or the <i>threat</i> of a drop that leads to any improvement?	Percentage of students who make payment arrangements with STC before 8/19/2014.	50% of affected students make arrangements.
	Will our pre-drop communication efforts minimize non-matriculation by the "800" students that would come through, as they did in 2013 (Matriculation Persisters)?	Number of identified students who matriculate after the hard drop	700 will still matriculate
	If/how did the Hard Drop initiation affect student decisions?	Focus group study with Hard Drop Candidates and protected students.	Any differences to be noted in final analysis.